

WEBER COUNTY TOURISM PROFILE

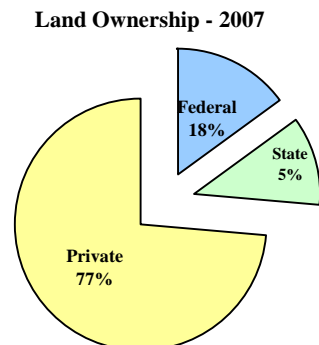
County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
DEMOGRAPHIC					
Population	213,684	215,870	220,781	2.3%	4
Total Non-Ag Employment	90,674	92,893	96,194	3.6%	4
Non-Ag Avg Monthly Wage	\$2,474	\$2,617	\$2,687	2.7%	10
Per Capita Income	\$27,635	\$28,853	\$29,985	3.9%	7
Unemployment Rate*	4.9%	3.3%	3.1%	-6.1%	9
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$365.7	\$367.7	\$415.6	13.0%	5
Travel & Tourism Related Employment	5,425	5,730	5,651	-1.4%	4
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$13,171.1	\$13,374.3	\$12,918.7	-3.4%	4
Transient Room Tax	\$537.8	\$649.4	\$919.4	41.6%	8
Restaurant Tax	\$1,861.4	\$2,081.8	\$2,294.1	10.2%	4
Car Rental Tax	\$251.3	\$277.7	\$303.1	9.1%	6
Gross Taxable Retail Sales (millions)	\$2,895.4	\$3,253.5	\$3,422.1	5.2%	4
REGIONAL VISITATION COUNTS					
S.L. Airport Passengers	22,237,936	21,557,646	22,045,233	2.3%	
Willard Bay S.P.	244,049	325,933	192,224	-41.0%	
Antelope Island S.P.	272,381	250,886	281,266	12.1%	
Hill Aerospace Museum	149,312	NA	NA	NA	
Great Salt Lake S.P.	57,966	138,763	250,478	80.5%	
East Canyon S.P.	55,904	95,543	98,010	2.6%	
Hyrum S.P.	62,712	67,980	82,480	21.3%	
Golden Spike N.H.S.	40,156	45,341	45,088	-0.6%	
Ft. Buenaventura S.P.	NA	NA	NA	NA	

r = revised

Land Ownership - 2007	No. of Acres	% Total
Total Acres in County	346,846	100.0%
Federal Government	55,570	16.0%
BLM	41	0.0%
US Forest Service	55,121	15.9%
National Parks	--	--
National Wildlife Service	--	--
Other •	408	0.1%
State Government	41,908	12.1%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	18,563	5.4%
State Trust Lands	745	0.2%
Other ••	22,600	6.5%
American Indian	--	--
Private*	272,489	78.6%

- Includes Military and Bankhead Jones land
- Includes State Sovereign and UDOT land

*May include some local government land



Weber County Tourism Profile

